



सत्यमेव जयते

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This stamp paper forms an integral part of the MoU executive between the National Council of Educational Research and Training (NCERT), New Delhi and Department of Education (School), Chandigarh Administration, UT Chandigarh

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A

Memorandum of Understanding (MoU)

Between

National Council of Educational Research and Training
(NCERT), an autonomous body setup under the Department
of School Education & Literacy (DoSE&L), Ministry of
Education (MoE), Government of India (GoI)

&

Department of Education (School)
Chandigarh Administration, UT Chandigarh, India

Regarding Transmission of Educational Video Contents

through

**PM eVIDYA DTH TV Channels for School Education
under PM eVIDYA Program of DoSE&L, MoE, GoI**

Dated: 29th July 2023



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Director
DoSE&L / NCERT
श्री अरविंद वर्मा / Sri. Arvind Verma
नई दिल्ली-110 014 / New Delhi-110 014

Memorandum of Understanding

This Memorandum of Understanding (MoU) is made at New Delhi on this day of 29th July 2023

Between

National Council of Educational Research and Training (NCERT), having its office at Sri Aurobindo Marg, New Delhi - 110016 hereinafter referred to as NCERT, as the **FIRST PARTY**

AND

Department of Education (School), Chandigarh Administration, UT Chandigarh, India, as the **SECOND PARTY**

WHEREAS

- A. NCERT has been entrusted to undertake the PM eVIDYA, a comprehensive initiative unifying all efforts related to digital/online/on-air education to enable multi-mode access to education Department of School Education & Literacy (DoSE&L), Ministry of Education (MoE), Government of India (GoI). NCERT is also designated as the national nodal agency for the management and monitoring of the various components of the initiative pertinent to on-air and digital education including 200 PM eVidya DTH TV channels.
- B. One of the key components of PM eVIDYA initiative was 12 DTH TV Channels for School Education, which was branded as *One Class One Channel* and has now been expanded to 200 DTH TV Channels for

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School Education to enable the States / Union Territories / Autonomous Organisations / Ministry of Skill Development and Entrepreneurship (MoSDE) etc. telecast educational programs in various Indian languages.

- C. The 200 DTH TV Channels for School Education are also to be utilized by enabling States / Union Territories / Autonomous Organisation / MoSDE to telecast educational programs pertinent to the States'/UTs' curriculum or mandates aimed at imparting and enhancing curricular / extra-curricular knowledge as well as skills including vocational education.
- D. Department of Education (School), Chandigarh Administration, UT Chandigarh, India will undertake the tasks related to the development of curriculum and textbooks for school education in the State, teacher's training, educational evaluation, educational research and innovation in teaching & learning. Hence, it stands as a state counterpart of NCERT for coordination on policies and programs pertaining to school education (including educational DTH TV channels allocated under PM eVIDYA).
- E. Of the 200 Educational DTH TV channels, the DoSE&L, MoE, GoI has entrusted the responsibility for operation of **01** number of channel to the Department of Education (School), Chandigarh Administration, UT Chandigarh, India.



F. The NCERT and Department of Education (School), Chandigarh Administration, UT Chandigarh, India have decided to sign an MoU clearly defining the roles and responsibilities as detailed hereunder for the 01 number of channel operated by the DoSE&L, MoE, Gol.

NOW, THEREFORE, THIS MoU WITNESSETH AS FOLLOWS:

1.0 ROLES AND RESPONSIBILITIES OF SECOND PARTY

- 1.1 The content for the 01 Educational DTH Channel under PM eVIDYA would be provided by the SECOND PARTY through the designated Nodal Officer/Channel Coordinators.
- 1.2 The content provided by the SECOND PARTY for the telecast will adhere to the norms laid down by NCERT/BISAG-N and duly reviewed as per the parameters provided in the Checklist for Review (see Annexure I).
- 1.3 The SECOND PARTY will be responsible for maintaining the channel wise Video Information Sheet (VIS) shared by the FIRST PARTY.
- 1.4 The SECOND PARTY will share the monthly transmission schedule including live program to be telecast (if any) with the FIRST PARTY one month in advance.

2.0 ROLES AND RESPONSIBILITIES OF FIRST PARTY

- 2.1 The FIRST PARTY will provide guidelines and Standard Operating Procedures (SOPs).



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2.2 The FIRST PARTY will organise need-based orientation and training programmes to ensure and enable the eContents/videos contribution by the SECOND PARTY.

2.3 The FIRST PARTY will be responsible for operation and uninterrupted transmission of both recorded and live content on designated DTH TV channels.

3.0 COMMENCEMENT AND TERMINATION OF MoU

3.1 The MoU shall come in force from the date it is signed by the parties.

3.2 The MoU shall be in force for a period of Five Years, with a review of utilization of channels planned every year.

4.0 FINANCIAL OBLIGATIONS

Memorandum of Understanding does not impose any financial commitment by either of the parties. The contribution of content from the SECOND PARTY is solely at their discretion, voluntary and does not entail any kind of financial contribution from the FIRST PARTY thereof.

5.0 AMENDMENT OF THE MoU

The intended obligations of the FIRST PARTY and the SECOND PARTY have been outlined in the MoU. However, during the term of this MoU, circumstances may arise which may call for alteration/modifications of this MoU. Modifications/alterations shall be first mutually discussed by the Parties and agreed in writing to become the supplement MoUs.

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6.0 DISPUTE & REDRESSAL MECHANISM

I. In case of any dispute between the parties, the dispute shall be amicably resolved in a meeting of the heads of the organizations. However, if such an effort fails, and in the event any dispute, difference, question, etc. in respect of this MoU arises between the parties hereto or their respective representatives or assignees at any time, in connection with meaning, operation, effect, interpretation or arising out of the MoU or breach thereof, effort(s) shall be made initially to settle the dispute amicably through mutual discussion.

II. In case it is not possible to resolve the dispute amicably by mutual consultation amongst the parties, the same may be referred to the Secretary, Department of School Education & Literacy, MoE, Government of India to intervene and resolve. If not resolved then it can be referred to the court of law subject to Delhi jurisdiction only.

7.0 Force Majeure

Neither parties shall be responsible for delay or default in the performance of its obligations due to contingencies beyond its control such as fire, flood, civil commotion, earthquake, epidemic, pandemic, or government action. If such an event prevents either of them from performing its obligation under this MoU, the concerned would promptly notify the other. Notwithstanding this clause, they shall ensure that they comply with the terms of this MoU to the maximum extent possible, which would include an extension of this MoU on mutually agreed terms and conditions.



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IN WITNESS WHEREOF THE PARTIES HAVE SET THEIR HANDS HERETO
 THROUGH THEIR AUTHORIZED REPRESENTATIVES ON THE DAY AND YEAR
 FIRST ABOVE WRITTEN

FIRST PARTY	SECOND PARTY
 <p>Signed by: <small>निदेशक / Director रा.शौ.अ.प्र.प. / NCERT श्री अरविन्द मार्ग / Sri. Aurobindo Marg नई दिल्ली-110016 / New Delhi-110016</small> Director, National Council of Educational Research and Training (NCERT), New Delhi</p>	 <p>Director School Education Chandigarh Administration</p> <p>Signed by: HPS BRAR, PCS Director School Education, Department of Education, Chandigarh Administration, UT Chandigarh, India</p>
<p>Witness:</p> 	<p>Witness:</p>
<p>Name: Dr. A. P. BEHERA</p>	<p>Name: Dr. Sarander Singh</p>
<p>Signature:</p>  <p>प्रो. अमरेन्द्र प्रसाद बेहरा Prof. Amarendra Prasad Behera संयुक्त निदेशक / Joint Director के.शौ.प्रौ.सं., रा.शौ.अ.प्र.प./CIET, NCERT श्री अरविन्द मार्ग / Sri Aurobindo Marg नई दिल्ली-110016 / New Delhi-110016</p>	<p>Signature:</p> 

Annexure I

Checklist for Review of eContents/Videos

Every programme should follow the basic ethos like:

(a) Factual Accuracy: Content being presented through text, diagrams, pictures, maps, data, audio/video, animation, simulation, etc. should have no factual errors. Utmost care be taken while using the maps. Only authorized maps by "Survey of India", Department of Science and Technology in current version be used. It is the responsibility of the Subject Matter experts, Reviewers and State coordinator/Nodal person to verify this.

(b) Legal Use of Proprietary Content: The content piece should not use proprietary content unauthorized.

(c) Content Piece Free from Technical Glitches: Sound is in sync with visuals, there is general usability in terms of rendering and visual experience.

(d) Constitutional and Statutory Appropriateness of Content: Content should not reflect violation of constitutional obligations. For example, the content should be adhering to Constitutional Values, Fundamental Rights and Duties, Scientific Temper, also the content should not in any case promote any stereotypes or derogatory depiction based on caste/class/gender/community/ethnic groups/religions/environmental concerns etc.

(e) Correspondence with Topics/Subtopics Covered in the Textbook: Relevance of the content piece with the topics/subtopics mentioned in the textbook.

(f) Pedagogic/Andragogic Structure: The following suggestive criteria, which is not exhaustive but indicative only needs to check with for the structure of the content:

- i. Content presentation is supported by relevant examples.
- ii. Content piece is learning outcome oriented
- iii. Cause and effect relationship is used to explain various phenomenon wherever applicable i.e., concrete to abstract, general to specific, known to unknown, local to global etc.
- iv. Content piece attempts to initiate reflective thinking among learners
- v. Content piece attempts to integrate with other domains of knowledge-cognition
- vi. Content piece prescribes to the following Maxims of Teaching and Learning i.e., Easy to difficult, Simple to complex, Concrete to abstract, Whole to parts/Parts to Whole, Spatial contiguity of message forms e.g., Corresponding words and pictures are presented near rather than far from each other, Temporal contiguity of message forms e.g. Corresponding words and pictures are presented simultaneously successively.

(g) Language and Comprehensibility: Content should have no grammatical errors. Content is presented in a manner which is understandable as per the grade/level of the learner.

(h) Format of Content Presentation: Content has been presented in a format that is best suited for the theme, (For instance, a content which is in the form of a group discussion would score low on these criteria, if the best way to explain the concept would have been an experiment.)

(i) Pace of the Programme: The content is appropriately paced leading to ease of comprehension.

(j) Accessibility for CWSN: The eContent must be developed considering the accessibility and benefits of CWSN.

Important Points to Remember while Reviewing Video Program

- (i) The target audience should be kept in mind.
- (ii) The main focus is on the concept and accuracy in the context/text- As conceptual errors are unavoidable, please ensure there are no such errors in the program.
- (iii) The video program should neither start nor end abruptly.
- (iv) The objective of the video should be achieved by the end of the video.
- (v) Video programs should not hurt any caste, creed, gender, race, color, etc. in any case.
- (vi) The audio of the program should be appropriately audible.
- (vii) If National symbols or National Anthem or National Flag is used in a video program, then it should be carefully and appropriately used.